



# Raising Money To Further Alzheimer's Research

## ***South Broward Wheelers***

Cycling Club has joined forces once again with Evan Butters in putting together the 3<sup>rd</sup> annual charity event '***Biking for Ben***' in honor of his grandfather, *Benjamin Goldman*, who passed away from Alzheimer. The event will benefit Alzheimer's research at *The John P. Hussman Institute for Human Genomics* at **The University of Miami's Miller School of Medicine.**

## ***Why a cycling event?***

Evan's grandfather, Ben, was an avid cyclist for as long as he can remember. Even at the age of 85, Ben was still riding every day until Alzheimer took that from him.

When Ben passed from the decease, he left Evan one of his bicycles. Evan is still riding his grandfather's old bicycle at every event in his honor!

Visit our website for more information: [bikingforben.com](http://bikingforben.com)

## ***How can you help?***

*There are many opportunities available, from donating products, services, or money.*

### **Sponsorship Packages:**

- **PLATINUM - \$1,500 +** LARGE size Company Logo added on event jersey. (limited to 3)
- **GOLD - \$1,000 +** MEDIUM size Company Logo added on event jersey. (limited to 3)
- **SILVER - \$500 +** SMALL size Company Logo added on event jersey. (limited to 5)

### **ALL Sponsorship Packages INCLUDE:**

- Company Banner displayed at event and vendor space.
- Company Logo posted on event page and all social media outlets.
- Promotional material to be added to grab bag.

**Other Sponsorship opportunities** available, to find out how you can help, please contact our Sponsorship Coordinator – **Rick Petryk** – [rickpetryk@gmail.com](mailto:rickpetryk@gmail.com)

*Thank you for your support!*